Miriam Arias ✳

art-driven designer + problem solver

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arimiriam.com

experience

UX/UI Designer

Freelance ✳ June 2022 - Present

Kristina Cooke, RD: Researched, redesigned, and built a responsive website for her up-and-coming business. I did a UX/UI and branding overhaul to better respond to her business goals while increasing engagement by 50%.

Personal Project ✳ Aug 2022 - Sept 2022

Muebhaus: Student project in the works. Conducted user research and built an end-to-end mobile app that reenvisions how we rent furniture and design interior spaces using AR technology.

Landscape Architecture, Designer

Plural Studio, SF ✳ Aug 2019 - Apr 2022

Joined a small landscape architecture studio as their first employee. Researched, created, and executed design solutions. Supported the team on 15+ projects focusing on user experience, design systems, 3D modeling, and design iterations while meeting the business and clients' needs. Collaborated with the team to manage projects from the beginning stages of design into construction documentation.

Small Business Owner

Terra Arte Studio ✳ May 2019 - Current

Founder of a modern and fun jewelry line and shop. In charge of social media content, marketing, branding, and product design. All jewelry is handmade by me in my small studio. I handle everything from customer service to order collection, fulfillment and running the website.

Urban Planner, Intern

City of Palm Springs, CA ✳ June 2015 - Sept 2015

Conducted user surveys and attended community meetings to gather insights on community needs. Synthesized and documented all the data for the principal planner. Focused on educating the community about new projects and their impacts.

education

Designlab, UX Academy
UX/UI Certificate
Apr 2022 - Oct 2022

University of California, Berkeley
Master of Landscape Architecture & Environmental Planning
Aug 2016 - May 2019

Cal Poly San Luis Obispo
Bachelor of Science, City, Urban & Environmental Planning
Sept 2013 - June 2016

skills

UX Design / UI Design
Visual Design / Branding
User Research
Market & Competitive Analysis
User Testing
Design Thinking
Wireframing / Prototyping
Information Architecture
3D Modeling

tools

Figma
Adobe Creative Suit
Miro
Notion
InVision
Adobe XD
AutoCAD
SketchUp 3D / Rhino 3D
Enscape Rendering

languages

English
Spanish (Native)